

Semester 1	Semester 2	Semester 3
Projekt E-Commerce X 10 ECTS	Seminar E-Commerce X 5 ECTS	Master-Thesis & Kolloquium X 30 ECTS
	Smart Data X 5 ECTS	
Digital Transformation X 5 ECTS	E-Commerce Plattform-Architektur I 5 ECTS	
Sustainable & Digital Consumer Behaviour X 5 ECTS	Business Intelligence & Data Science I 5 ECTS	
E-Commerce Geschäftsmodelle W 5 ECTS	Category Management W 5 ECTS	
Agiles Projektmanagement & Change Management S 5 ECTS	Empirische Forschungs- & Analysemethoden W 5 ECTS	
I INFORMATIK X INTEGRATIONSFACH	T TECHNIK V VERTIEFUNG/WAHL	W WIRTSCHAFT S SOFT SKILLS M MATHEMATIK

Master E-Commerce

Start zum Sommersemester

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E-Commerce Plattform-Architektur I 5 ECTS	Digital Transformation X 5 ECTS	
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