

Master Betriebswirtschaftslehre

3 Semester - Start zum Sommersemester

Semester 1	Semester 2	Semester 3
Internationale Wirtschaft W 5 ECTS	Sustainable Corporate Governance W 5 ECTS	Master-Thesis & Kolloquium W 30 ECTS
Empirische Forschungs- & Analysemethoden W 5 ECTS	Organisationslehre & Strategisches Management W 5 ECTS	
Business Intelligence & Data Science I 5 ECTS	Digital Transformation X 5 ECTS	
Social Skills S 5 ECTS	Sustainability Economics & Digital Platforms X 5 ECTS	
Vertiefung V 10 ECTS	Vertiefung V 10 ECTS	
I INFORMATIK X INTEGRATIONSFACH	T TECHNIK V VERTIEFUNG/WAHL	W WIRTSCHAFT S SOFT SKILLS M MATHEMATIK

Semester 1

Semester 2

Finance & Services

Wahlblock (3 aus 5)

Financial Markets

Ökonometrie

International Service Business: Concepts & Cases

Seminar Finance & Services

W

5 ECTS

Startup Strategy & Business Plan -
A Simulation Game

Mergers & Acquisitions

V

15 ECTS

IT-Management

Fallstudien IT- Strategie und Digital Leadership

X

5 ECTS

Agiles Projekt- management & Change Management

S

5 ECTS

Seminar IT-Management

X

5 ECTS

Security Management

X

5 ECTS

Marketing & Medien

Sustainable & Digital Brand & Performance Marketing

X

5 ECTS

Digitale Medien

W

5 ECTS

Seminar Marketing & Medien- management

W

5 ECTS

Marktforschung

W

5 ECTS

I INFORMATIK
X INTEGRATIONSFACH

T TECHNIK
V VERTIEFUNG/WAHL

W WIRTSCHAFT
S SOFT SKILLS

M MATHEMATIK

Semester 1	Semester 2	Semester 3
Sustainable Corporate Governance W5 ECTS	Internationale Wirtschaft W5 ECTS	Master-Thesis & Kolloquium W30 ECTS
Organisationslehre & Strategisches Management W5 ECTS	Empirische Forschungs- & Analysemethoden W5 ECTS	
Digital Transformation X5 ECTS	Business Intelligence & Data Science I5 ECTS	
Sustainability Economics & Digital Platforms X5 ECTS	Social Skills S5 ECTS	
Vertiefung V10 ECTS	Vertiefung V10 ECTS	
IINFORMATIK XINTEGRATIONSFACH	TTECHNIK VVERTIEFUNG/WAHL	WWIRTSCHAFT SMOFT SKILLS MMATHEMATIK

Semester 1

Semester 2

Finance & Services

Wahlblock (3 aus 5)

Financial Markets

Ökonometrie

International Service Business: Concepts & Cases

Startup Strategy & Business Plan -
A Simulation Game

Mergers & Acquisitions

V 15 ECTS

Seminar

Finance & Services

W 5 ECTS

IT-Management

Agiles Projekt-
management &
Change Management

S 5 ECTS

Fallstudien IT-
Strategie und
Digital Leadership

X 5 ECTS

Security Management

X 5 ECTS

Seminar
IT-Management

X 5 ECTS

Marketing & Medien

Digitale Medien

W 5 ECTS

Sustainable & Digital
Brand & Performance
Marketing

X 5 ECTS

Marktforschung

W 5 ECTS

Seminar
Marketing & Medien-
management

W 5 ECTS

I INFORMATIK
X INTEGRATIONSFACH

T TECHNIK
V VERTIEFUNG/WAHL

W WIRTSCHAFT
S SOFT SKILLS

M MATHEMATIK

Master Betriebswirtschaftslehre

4 Semester - Start zum Sommersemester

Semester 1	Semester 2	Semester 3	
Internationale Wirtschaft W 5 ECTS	Sustainable Corporate Governance W 5 ECTS	Auslandssemester mit Option auf Double Degree (30 ECTS) ODER Praktikum (15 ECTS), Projekt/Fallstudie (10 ECTS) und Assistenz (5 ECTS) V 30 ECTS	Master-Thesis & Kolloquium W 30 ECTS
Empirische Forschungs- & Analysemethoden W 5 ECTS	Organisationslehre & Strategisches Management W 5 ECTS		
Business Intelligence & Data Science I 5 ECTS	Digital Transformation X 5 ECTS		
Social Skills S 5 ECTS	Sustainability Economics & Digital Platforms X 5 ECTS		
Vertiefung V 10 ECTS	Vertiefung V 10 ECTS		
I INFORMATIK X INTEGRATIONSFACH	T TECHNIK V VERTIEFUNG/WAHL	W WIRTSCHAFT S SOFT SKILLS	M MATHEMATIK

Semester 1

Semester 2

Finance & Services

Wahlblock (3 aus 5)

Financial Markets

Ökonometrie

International Service Business: Concepts & Cases

Seminar Finance & Services

W

5 ECTS

Startup Strategy & Business Plan -
A Simulation Game

Mergers & Acquisitions

V

15 ECTS

IT-Management

Fallstudien IT- Strategie und Digital Leadership

X

5 ECTS

Agiles Projekt- management & Change Management

S

5 ECTS

Seminar IT-Management

X

5 ECTS

Security Management

X

5 ECTS

Marketing & Medien

Sustainable & Digital Brand & Performance Marketing

X

5 ECTS

Digitale Medien

W

5 ECTS

Seminar Marketing & Medien- management

W

5 ECTS

Marktforschung

W

5 ECTS

I INFORMATIK

T TECHNIK

W WIRTSCHAFT

M MATHEMATIK

X INTEGRATIONSFACH

V VERTIEFUNG/WAHL

S SOFT SKILLS

Semester 1	Semester 2	Semester 3	
Sustainable Corporate Governance W 5 ECTS	Internationale Wirtschaft W 5 ECTS	Auslandssemester mit Option auf Double Degree (30 ECTS) ODER Praktikum (15 ECTS), Projekt/Fallstudie (10 ECTS) und Assistenz (5 ECTS) V 30 ECTS	Master-Thesis & Kolloquium W 30 ECTS
Organisationslehre & Strategisches Management W 5 ECTS	Empirische Forschungs- & Analysemethoden W 5 ECTS		
Digital Transformation X 5 ECTS	Business Intelligence & Data Science I 5 ECTS		
Sustainability Economics & Digital Platforms X 5 ECTS	Social Skills S 5 ECTS		
Vertiefung V 10 ECTS	Vertiefung V 10 ECTS		
I INFORMATIK X INTEGRATIONSFACH	T TECHNIK V VERTIEFUNG/WAHL	W WIRTSCHAFT S SOFT SKILLS	M MATHEMATIK

Semester 1

Semester 2

Finance & Services

Wahlblock (3 aus 5)

Financial Markets

Ökonometrie

International Service Business: Concepts & Cases

Startup Strategy & Business Plan -
A Simulation Game
Mergers & Acquisitions

V

15 ECTS

Seminar Finance & Services

W

5 ECTS

IT-Management

Agiles Projekt-
management &
Change Management

S

5 ECTS

Fallstudien IT-
Strategie und
Digital Leadership

X

5 ECTS

Security Management

X

5 ECTS

Seminar
IT-Management

X

5 ECTS

Marketing & Medien

Digitale Medien

W

5 ECTS

Sustainable & Digital
Brand & Performance
Marketing

X

5 ECTS

Marktforschung

W

5 ECTS

Seminar
Marketing & Medien-
management

W

5 ECTS

I

INFORMATIK

T

TECHNIK

W

WIRTSCHAFT

M

MATHEMATIK

X

INTEGRATIONSFACH

V

VERTIEFUNG/WAHL

S

SOFT SKILLS